



Seminar on community-led local development 2014-2020

**MENTER MÔN :
A Developing Agency
Brussels, 6 February 2013**

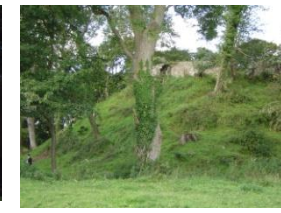
'To develop bottom up, regenerative entrepreneurship in rural Anglesey'

- **18 years of development from LEADER II roots**
- **Sustained growth & excellence**
- **Built on principles; people, place, process & products**
- **Locally focused but with wider awareness**
- **Planning and responding to change**
- **Innovates & integrates, optimising local assets**
- **Adding value through;**
 - **Investing**
 - **Delivering**
 - **Securing**



European
Commission

Sampl o gynlluniau Menter Mon



Menter Mon has:

- Established **12 sustainable social enterprises**
- Assisted **90 new business starts** & grown 40 existing businesses /yr
- Assisted **35 farm diversifications.**
- **30 new food businesses & 100+ new food products.**
- Sustainable **improvements to structure & usage of 20 community assets** for community based economic purposes.
- **Over 200 economically inactive** young people into work in 4 yrs .
- Created over **five hundred new jobs**
- Levered **over €50m additional investment**
- Developed **social enterprise in waste management** on island
- **Significantly upgraded the 125km Anglesey Coastal Path,** higher profile and visitors
- **Rapid development of Anglesey niche tourism** over 10 yrs
- Links **conservation, natural & built heritage & economic development.**
- Linked islands **high achieving young people & businesses**
- **Energetic, participative, direct approach to entrepreneurship & community development**
- A first **venture capital fund**
- **Truly invested in Anglesey.**